The London School of Economics and Political Science (LSE) studies the social sciences in their broadest senses, with an academic profile spanning a wide range of disciplines, from Economics, Politics and Law to Sociology, Information Systems, Accounting and Finance. Founded in 1895 by four Fabians, Beatrice and Sidney Webb, Graham Wallas and George Bernard Shaw, LSE has developed an outstanding reputation for academic excellence worldwide.

At its inception, the aim of the university was the “betterment of society”. This is in keeping with LSE’s motto, adopted in 1922 – “rerum cognoscere causas” which means “to know the causes of things”.

LSE is one of the most international universities in the world. It draws its students from across the world, spanning different social, educational and ethnic backgrounds.

Building on this international reputation, LSE’s International Development Department (ID) is partnering with academics and business persons concerned with Entrepreneurship in Africa. This project is being led by the Head of the ID department, Professor Tim Allen, in collaboration with a team of students.

LSE African Initiative

LSE is proud of the ID’s historic links with African development, through multiple projects across the school ranging from the Scholarship for African students to the Programme for African leadership.

A message from Thandika Mkandawire, Professor of African Development at LSE:

“It is an exciting time at LSE as the African Initiative grows from strength to strength. I have been very impressed with the enthusiasm and support for it across the School. Personally, it has been a learning experience. We are already seeing success in our efforts as Africa’s place at LSE becomes more visible and academics with research interests relating to Africa are galvanised to work with similarly focused partners around the world.

The African Visiting Research Fellowship Programme is well underway, with fellows recruited in disciplines across the School and a specific scheme on Climate Change and Human Rights in the Department of Law. In addition, the Programme for African Leadership, supported by the Firoz and Najma Lalji Foundation, had its first intake in March 2012. The very well-attended Africa Talks series, supported by the LSE Annual Fund, serves as evidence of a quest for knowledge around Africa and allows African voices to be heard on the global stage. We look forward to the continued knowledge exchange with the continent’s institutions and scholars as we ensure Africa maintains its place in the global debate.”

About LSE

LSE and Africa

“LSE, as part of the University of London, was in the vanguard of the great army of men and women across the world who responded to the call to isolate the apartheid regime. They insisted that human rights were the rights of all people everywhere. I feel greatly honoured to have an honorary degree from the University of London. Today brings an opportunity to thank LSE in person for the part it played in that tribute to the South African people for their achievement in turning from conflict to the peaceful pursuit of a better life for all.

For many South Africans, LSE also meant the opportunity for learning that apartheid denied them in their own country. Those who were students are now working in all sectors of our society, leaders of a nation, leading a bright and common future. We continue to draw upon you for training and knowledge in fields that are critical to the development of our country. May your practical solidarity and our partnership long continue. Your invitation to me to reflect with you on the challenges facing Africa speaks of your continuing commitment to our shared goals and I thank you most sincerely.”

Nelson Mandela speaking at LSE, 2000

Africa Programmes at LSE:

- LSE and University of Cape Town Partnership
- LSE and University of Cape Town July School
- African Research Fellowship Programme
- Africa Talks Series
- Africa Initiative Seminar Series
- Scholarships for African Students including the Programme for African Leadership
LSE Africa Summit

The LSE Africa Summit aims to provide a forum to address the salient issues facing the African continent using an entrepreneurship lens within a community of leaders, businessmen, academics and civil leaders. The topics of the day will be Entrepreneurship (Capstone), Agriculture, Innovation, and Finance.

LSE’s mission has always been to provide a rigorous analysis of human development and to offer research-based intelligence aimed at informing sound policy choices and business strategies. Given the multi-faceted challenges of today’s world, LSE believes that Africa must be an important contributor to global development and governance.

The event is open to attendees by invitation. Over the course of two days, the Summit will receive some 800 guests attending the Business and Research Conference. Delegates are invited to attend both days and sponsorship can be limited to one or both days.

Associated Events

Subject to sponsorship, the summit will host a Gala Reception and Gala Dinner. The reception will provide a networking opportunity for delegates, speakers, sponsors, leaders, students and business persons to meet over drinks after the Business Conference. The Speakers’ Dinner will play host to the invited panelists, special guests and sponsors of the Business Conference.

The student team behind the event is comprised of present and past LSE students, all united by the desire to see LSE at the forefront of African Entrepreneurship.

Executive Committee

Sakina Kabir B
Sakina is the Founding Chair of the LSE Africa Summit and is pursuing an MSc in International Political Economy.

She is a young professional with a combined interest in International Development and a strong passion for social enterprise. While completing her BSc in Government and Economics at LSE, Sakina spent her time working at the World Bank, The Economist, and Goldman Sachs. She has also written for numerous publications such as the Global Policy Journal, The Analyst magazine and is a regular panelist on The Guardian’s development professional’s debates. She is currently a Director for afrimind.org.

Preston Ideh
Preston is in charge of Sponsorship and Finance for the LSE Africa Summit. He is in his final year of a Law Degree.

He has developed strong corporate relations with banks, law firms and businesses while involved in sponsorship for multiple LSE student societies. He has a strong interest in African Law and Politics and is a published writer on socio-political and economic issues. He was the President of the African Caribbean Society at LSE in his 2nd year and will be joining Linklaters LLP as a Trainee Solicitor upon graduation.

Abdul Abdulrahim
Abdul is the Co-founding Chair of the LSE Africa Summit. He is a finalist at LSE studying for a BSc. Philosophy and Economics.

Having a strong interest in development and policy efficacy, he worked as Research Assistant in LSE’s Department of Philosophy, researching policy effectiveness and electoral mal-apportionment in countries such as South Africa and Japan. Following this, he spent time in the Nigerian Ministry of Finance carrying out Economic Research on the country’s fiscal framework. His hope is that the LSE Africa Summit will pave way for greater involvement in African research and debate by the university, through an Africa Centre.

Rauf Aregbesola
Rauf oversees the speaker invitations, coordination and logistics of the LSE Africa Summit.

He is a technologist who is also passionate about using indigenous innovations to accelerate social change, so he obtained an MSc in Management Information Systems and Innovation at LSE to this effect. Rauf also has keen interests and experiences in startup incubation and entrepreneurship both within and outside Africa. He hopes to leverage on...
his experiences including his role as the vice president of the LSESU Entrepreneurship and Business in Africa society and strong contacts within the African entrepreneurship space to make the Summit a success.

Mairi Tejani
Mairi is in charge of Speakers and Logistics for the Summit. She is a BSc Economics finalist at LSE.

She is co-founder of HELP, a research publication for students on History, Economics, Literature and Politics. In 2011 Mairi was named SKHS Economist of the Year and in 2012 won the State Street Business Challenge with a winning presentation entitled “Options for business expansion into Latin America”. Mairi has a keen interest in banking in Africa and has completed multiple placements with financial institutions including UBS, State Street and Barclays Capital. Mairi is an ambassador for Yaarah Schools – a charity facilitating the advancement of education in West Africa.

Maddalena Propocio
Maddalena is in charge of coordinating the Research Conference and is a PhD student in the International Relations department.

Her focus is on the role of African agency in a changing international order and as such, is particularly excited to be co-organizing the first LSE Africa Research Conference. She firmly believes the role of academia is that to anticipate the understanding of phenomena through the meticulous study of ideas and initiatives with a view at both local and global levels. The first LSE Africa Research Conference, with its focus on “African Entrepreneurship”, promises to be an exciting stage for African and Africanist scholars to present, discuss and suggest new ways through which Africa is looking forward.

James F Woods
James is in charge of Media and Communications. He is currently reading an MSc in Social Policy and Development.

He is a Malawian national who has several years of communications experience having previously spent 2.5 years working for the Mo Ibrahim Foundation, in promoting achievement in Africa leadership. He has developed and executed strategic communication plans to enhance the Foundation’s reputation, overseen internal relations, and supported communications for key executives. He maintains close ties with the African continent through consulting and advising on policy and strategic communications. His hope is to see the LSE Africa Summit inspire people to put words into action.

Bomi Okuyiga
Bomi is currently a third year undergraduate at the LSE, studying for a BSc in Government and Economics. Born and raised in London, she is originally from Nigeria. In her role as Media Officer, Bomi is looking forward to expanding awareness of the LSE’s first Africa Summit across the globe, and setting a high standard for future summit’s of its kind. As a Stelios scholar here at the LSE, she understands the positive social impact successful businesses can create; her vision is for the Summit to not just show entrepreneurship, but continue to inspire a new wave of development in this promising continent.

Fadilah Miakassissa
Fadilah is in charge of sponsorship for the Summit. She is pursuing an Msc in Development Studies at LSE. She holds a BA in economics and philosophy from Connecticut College, and has done a semester long work in International Commerce and Trade from Georgetown University.

Her knowledge of concepts in development has been informed and her imagination sustained, by an array of research projects. Her strong interest in economics and development has led her to design and implement a social business model to provide capital infrastructure and managerial assistance to those excluded by financial services.

Mallam Sanusi Lamido, LSE 2011
LSE Africa Summit Business Conference
Day 1

**Dates:** 4 April 2014  
**Venue:** LSE Sheikh Zayed Theatre, New Academic Building  
**Theme:** Entrepreneurship (Capstone), Agriculture, Innovation and Finance

**Focus:** The Business Conference is aimed at capturing the changes and opportunities that are currently emerging in Africa. Every day, innovations and advances from Western nations are being used to create new rules of the game, building institutions as well as creating solutions to the socio-economic problems of the 21st century in some of the world’s most troubled areas. We attempt to answer questions such as “Who makes up this movement?” “What makes Africa’s entrepreneurship drive different from other entrepreneurs of change from other parts of the world, especially from the west?” and “What is the future of this movement?”

**Agenda:** The Conference will feature prominent speakers from all over the African continent, including the Chief Economist of the African Development Bank, Mthuli Ncube and other high profile guests yet to be confirmed. Speakers will sit in respective panels using the lens of entrepreneurship to debate issues on Agriculture, Innovation and Finance.

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LSE Africa Summit Research Conference
Day 2

**Dates:** 5 April 2014  
**Venue:** LSE Sheikh Zayed Theatre, New Academic Building  
**Theme:** African Entrepreneurship

**Focus:** The Research Conference is aimed at addressing entrepreneurship and the emerging trends in Africa from an academic standpoint. It is expected to provide strategic insight into Africa’s potential in entrepreneurship and its socio-economic effects on the continent by discussing the latest evidence coming both from within and outside the continent. It will serve as a platform for African and International scholars to present and discuss their findings as well as explore the implications of researching entrepreneurship for economic strategies and policy practice.

**Agenda:** The Research Conference will follow a workshop format providing a forum for researchers interested in engaging with the African continent, development professionals, policy practitioners and the general public. Paper proposals will be selected by a panel comprising of LSE academics and experts. Proposals from African scholars are particularly encouraged. A number of selected papers will be gathered into an online publication as well as a print output of the Conference and a prize will be awarded to the most original research paper.

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Kofi Annan, LSE 2012  
Dambisa Moyo, LSE 2012
International Development at LSE

The Department of International Development (ID) was established in 1990 as the Development Studies Institute (DESTIN) to promote interdisciplinary post-graduate teaching and research on processes of social, political and economic development and change. International Development staff have considerable experience in living and working in the developing world and most have engaged in policy relevant research and consultancy work with international development agencies or non-governmental organisations. Students in the MSc and research programmes come from all over the world and upon graduation have successfully found employment in a wide variety of government, non-government, academic and private sector organisations working in the developing world.

Professor Tim Allen is the Head of the Department, Professor of Development Anthropology and Research Director of the Justice and Security Research Programme. Professor Allen has expertise in the fields of complex emergencies, ethnic conflict, forced migration, local conception of health and healing, East Africa (especially Sudan, Uganda and Kenya), development aid and agencies and ethics of aid.

Philanthropic Partnerships at LSE

The Programme for African Leadership (PfAL) provides candidates with access to a world-class education programme at the LSE to develop knowledge, confidence and leadership capability. The first PfAL programme took place at the School over three weeks in March 2012, bringing together 18 emerging leaders with a diverse range of professional backgrounds from across 13 African countries. Another three-week programme followed swiftly in September 2012, welcoming a further 36 participants to the School.

In 2013, with continued support from Firoz and Najma Lalji, the PfAL programme developed into a full-length scholarship programme, incorporating an LSE Masters degree at its core. Recruitment was targeted at three neighbouring countries: Kenya, South Sudan and Uganda with the aim of founding a strong alumni hub in one geographic region from which to develop across the continent.

The 2013/14 Lalji PfAL scholarship programme consists of:

- A Masters degree offered by the Department of International Development
- A bespoke weekly lecture and seminar series focused on leadership and the challenges and opportunities facing the African continent.

Support for any future project of this type is highly appreciated and LSE is keen to partner with any future sponsors.
These will be the leading sponsors for each event and will have the most prominent branding opportunities on all material and literature related to the Summit. Sponsors are able to choose between funding the Business Conference or the Research Conference.

The Platinum package includes:

- Prominent branding with relevant company links on the Africa Summit website and online forum.
- Prominent branding on all brochures, website, social media and promotional materials related to the Summit.
- Branding incorporated into all e-invites sent out to attendees for the Gala Dinner, Gala Reception and Business or Research Conference.
- Branding and mention in introductory video loop as a lead sponsor.
- Branding opportunities at intervals (coffee breaks/lunch) and receptions throughout the duration of the Summit.
- Rights to use the LSE African Summit 2014 logo on own company’s marketing materials for 12 months.
- Branding on stage set.
- Rights to issue a press release to announce sponsorship by the company.
- Quote from a company representative on Africa Summit brochure and website.
- Distribution of promotional items including pens, portfolios, USBs, delegate bags, pocket guides, maps, booklets, etc.
- Stand alone banner supplied by sponsor displayed in a prime location at the Summit.
- Ten (10) places at the LSE Africa Summit Business or Research Conference 2014.
- Opportunity for a senior representative to be seated at the Guest of Honour table at Gala Dinner.
- Opportunity for two other representatives to attend the Gala Dinner.
- Access to delegate, speaker and attendee list (no contact details).

Sponsorship at this level is £40,000 but is limited in availability.

Sponsors are able to choose between funding the Business Conference or the Research Conference.

*Branding is subject to LSE’s agreement.

These will benefit from a high level of visibility throughout the event. The inclusion of specific events to this package is possible as a package deal with higher financial requirements.

The Gold package includes:

- Branding with relevant company links on the Africa Summit website or online forum.
- Branding on all brochures, website, social media and promotional materials for the Summit.
- Branding and mention in Introduction video loop as a gold sponsor.
- Branding on stage set.
- Branding opportunities at intervals including networking coffee/lunch break for the duration of the summit and distribution of promotional material and freebies such as notepads and mugs.
- Opportunity to have tabletop display outside the conference hall to promote your brand.
- Rights to issue a press release to announce sponsorship by the company.
- Five (5) places at the LSE Africa Summit Business or Research Conference 2014.

Sponsorship at this level is £20,000.

Sponsors are able to choose between funding the Business Conference or the Research Conference.

*Branding is subject to LSE’s agreement.
The Gala Reception will be a drinks reception that will host the summit guests on the first night on the 5 April 2014. Guests will network with one another and discuss the day's events at length.

This package includes:
- Branding and description as specific Gala Reception sponsor on all brochures, website, social media and promotional materials for Africa Summit.
- Opportunity for one representative to attend the Gala Dinner.
- Branding at venue through banner, brochures and any electronic material displayed.
- Company branding incorporated into mailing list invited for the event.
- Three (3) places at LSE Africa Summit Business or Research Conference

Sponsorship at this level is £10,000 per sponsor.

The Gala Dinner will be an exclusive dinner held with the invited speakers and special guests.

This package includes:
- Prominent branding and description as Gala dinner sponsors on all brochures, material, website, social media and promotional materials for Africa Summit 2014.
- Quote from specific speakers on any working relationship over the period of the conference.
- Opportunity to welcome speakers and guests to event.
- Opportunity for three representatives to attend the Gala Dinner with a senior representative seated at the Guest of Honour table.
- Company branding incorporated into all invites distributed to speakers and guests at the dinner.
- Three (3) places at the LSE Africa Summit Business or Research Conference 2014.

Sponsorship at this level is £10,000 per sponsor.

LSE would also welcome philanthropic support, particularly to finance the participation of African students.
Further Information

Further Information on the African Initiative can be found at www.lseafricasummit.com

Contact

If you require further information on sponsorship please contact:

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